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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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#3/A  
313-01  
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APPLICANT: : Eiroku Go  
Serial No. : 09/746,191  
Filed : December 22, 2000  
For : Display Screen of a Cellular Telephone to be used as a  
Digital Advertising System  
EXAMINER: : Not Assigned ART UNIT: Not Assigned  
Attorney Docket No. : 505500-56

Box Non-fee Amendment  
Commissioner for Patents  
Washington, D.C. 20231

**PRELIMINARY AMENDMENT**

Sir:

This amendment is preliminary and is filed before the first Office Action in the above-entitled application.

**IN THE TITLE**

Amend the title to read as follows:

ay  
Digital Advertising Method Utilizing a Cellular Telephone Display

**IN THE ABSTRACT**

Amend the abstract to read as follows:

a2  
A display screen of a cellular telephone is used as a digital advertising medium to provide various kinds of classified advertisement data. Emergency information is included in the classified advertisements. The contents of advertisements include



Gp/2681

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Patent Examining Operations**



**27162**

PATENT TRADEMARK OFFICE

Applicant(s): Eiroku Go

Serial No: 09/746,191

Art Unit: Unassigned

Filed: December 22, 2000

Examiner: Unassigned

Title: Display Screen of a Cellular Telephone to be Used as a Digital Advertising System

Docket No.: 505500-56

Customer No.: 27162

**TRANSMITTAL LETTER**

**Box Non-Fee Amendment**

Commissioner for Patents  
Washington, D.C. 20231

SIR:

Enclosed please find the following:

1. Preliminary Amendment;
2. Substitute Specification;
3. Redline version of Substitute Specification showing changes to specification, abstract and claims; and
4. A self-addressed, postage paid, return receipt postcard, date stamp and return of which is respectfully requested.

The Commissioner is authorized to charge payment of any additional filing fees required under 37 C.F.R. 1.16 associated with this communication or credit any overpayment to Deposit **Account No. 03-0678**.

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**FIRST CLASS CERTIFICATE**

I hereby certify that this correspondence is being deposited today with the U.S. Postal Service as First Class Mail in an envelope addressed to:

**BOX NON-FEE AMENDMENT**  
Commissioner for Patents  
Washington, D.C. 20231

William Squire, Esq.

Date

3/5/01

Respectfully submitted,

William Squire, Esq.  
Reg. No. 25,378

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